

# AASTHA AGRAWAL

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I am a Monash University student, undergoing a Bachelor of Arts, majoring in Journalism and minoring in Film Studies. I am a fast learner with a passion in English writing and marketing. I am an organised, ambitious and eager individual that appreciates teamwork. I hope that my work experience and studies, as well as my willingness to learn and expand my skills, will be an asset to this team.

## PART TIME AND VOLUNTEERING WORK

### **VOLUNTEER AND CASHIER, SAVE THE CHILDREN OP SHOP,**

2016-2017

Sorting, pricing and maintain the clothes. Working at the counter, interacting with customers and handling purchases.

### **CASHIER AND KITCHEN STAFF, MCDONALDS**

2017: Perth CBD

2018: Prahran, Melbourne

### **OTHER VOLUNTEER WORK**

Weekend to End Women's Cancer: 2016

Manna Homeless food preparation: 2017

Australia Day Breakfast: 2017

Rossmoyne Senior High School Transition program leader: 2016 - 2017

Rossmoyne Senior High School Interact Club: 2016 - 2017

Rossmoyne Senior High School Yearbook Committee: 2017

## EDUCATION

**2018 - CURRENTLY**

**BACHLORE OF ARTS, MONASH UNIVERSITY**

GRADUATING IN JUNE 2021

Undergraduate degree

Major: Journalism

Minor: Film studies

## SKILLS

- **Conscious and Effective Communicator**

Through my work at McDonalds as a cashier and numerous other volunteering jobs, I have been exposed to many different sorts of people and have been able to work through several difficult and often hectic situations efficiently and effectively. I am able to remain calm under time pressure and ask for help when I require. I am also responsible and a fast learner. Being bilingual, having had moved a lot throughout my life and now undertaking a journalism degree that requires interviewing and meeting new people, I am able to adapt well to new environments, ensure that I clarify any doubts and communicate in a straightforward manner. I am able to connect to and converse with people, ensuring I am considerate and conscious of culture and language barriers.

- **Adaptive Work Ethic**

Through previous work experience I have developed effective methods of communication and am able to effectively interact with both clients and team members alike. My journalism degree has proved integral to the development of these skills, through the many group related projects and assignments as well as numerous interviewing and networking opportunities. I have a focused but adaptive approach, am sufficient at working by myself and punctual.

- **Creating and monitoring posts across social media.**

Over the past couple of years, I have managed to build a following on my personal Instagram account, @aasthameow, by staying up to date with trends, being aware of my audience, and creating authentic content. This has brought to me, many collaborative opportunities within the realm of marketing, inclusive of promoting brands and items and reviewing products. I am well versed in social media platforms, having used all, allowing me to have extensive knowledge of post engagement, insights of content consumption, and can create to cater to a variety of audiences. I am not afraid to research and test the latest marketing and social trends. Challenges excite me and I love to embark on new opportunities.

- **Creating content for blogs and websites**

I have a personal blog, Enchanted Club, that has been active since 2014, it has allowed me to be well aware of what works and doesn't in the blogging community. My work there displays my growth and progress over the years, as well as the variety in my skill. My writing has also gone on to be published in magazines such as Lot's Wife and Esperanto Magazine and I have also worked with the Adolescent.Net and continue to publish with MOJO News when I can. I have also started doing illustrative work on my blog as of lately.

- **Well Versed in Software**

Knowledgeable in Microsoft Office: Excel, Word, PowerPoint, Procreate  
Majoring in Journalism has also facilitated in refining my writing and video content creation. Having to create news stories in both soft and hard news format for my degree has strengthened me in many styles of writing, and in addition to dabbling in editing videos as a hobby for my personal YouTube channel, I have filmed and edited vox-pops and interviews, through which I have developed excellent communication and verbal skills, as well as extensive knowledge of iMovie and am learning Adobe Premiere Pro. I can also do digital illustrative work on procreate.

## PAST EXPERIENCE

- Published work in Monash University's Clayton student publication - Lot's Wife (Edition 2, 4 and 5)
- Published articles in Monash University's Caulfield student publication – Esperanto Magazine (Global edition, Good edition)
- Sub- Editor for Monash University's Magazine – Lot's Wife, 2019

## CURRENT EXPERIENCE

- Working with MOJO news for Monash University as a reporter
- Creating and publishing work on personal blog – Enchanted Club (enchantedclub.blogspot.com)
- Running my personal Instagram business @aasthameow, collaborated with companies such as Twoobs, Ghanda Clothing and Love Can Drink.
- Social Media Ambassador for Monash Arts – partaking in Monash Arts' Instagram takeover.
- Part of the Monash University's central marketing team, appearing in promotional videos.
- Junior copywriter at Untapped Group - Freelance work
- Buy Me a Coffee – Freelance work (buymeacoffe.com/enchanted)
- Illustration contributor in upcoming Esperanto Magazine (Connections issue)

## INTERESTS AND HOBBIES

Social media, lifestyle, fashion, music, fiction, research and poetry writing, blogging, digital illustrations, YouTube content creation, movies and art.

## REFERENCES

- Alison Rushack  
Supervisor at Save the Children  
0417009935
- Julie Tullberg  
Monash University Lecturer  
0409177476
- Amrita Khatri  
Supervisor at McDonalds (Perth)  
0412372231