NATALIE STARR

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Education

**BACHELOR OF MEDIA COMMUNICATIONS/ BACHELOR OF BUSINESS** *SWINBURNE UNIVERSITY OF TECHNOLOGY, Hawthorne*Double majoring in Advertising and Marketing 2017- current

Industry Experience

***MARKETING INTERN***, BRANDS AUSTRALIA 2020

* Creating content for Polaroid (Australia and New Zealand) social media
* Using Campaign Monitor to schedule future posts in multiple social media accounts
* Communicating with other brands about collaborating with Polaroid
* Organising online competitions with partners and creating detailed agreements
* Using Google AdWords and Google Analytics
* Creating EDMs using CANVA

**SOCIAL MEDIA MANAGER/ Receptionist,** SNAP FITNESS 2018

* Creating Instagram account from scratch
* Managing Facebook/ Instagram via Hootsuite
* Creating original content (videos, photos, quotes, instructional workout videos)
* Signing up new members, cancelling memberships
* Responding to emails, answering phone calls

Work Experience

**BARISTA / BARTENDER,** DELAWARE NORTH 2018- current

* Working large scale events such as the Australian Open, AFL games, concerts
* Working behind the cash register, taking orders in a fast-paced environment
* Mentoring and training new staff monthly
* Maintaining relationships with regular customers

Volunteering Experience

**VOLUNTEER,** SECOND CHANCE ANIMAL RESCUE SHELTER 2017- 2019

* Fed and gave fresh water to the cats and dogs, cleaned their rooms
* Fund raising events (dog yoga, bake sales and highway collections)
* Transported animals to and from veterinary clinic
* Conducted interviews with potential foster owners
* Found the animals forever home through advertising via word of mouth and social media

References

* Available upon request